



The Future of In-Flight Entertainment - 2020 Edition





Overview

In 2017, Valour Consultancy published "The Future of In-Flight Entertainment", which was well received across the industry. This report builds on the previous iteration and will provide a vital update on a fast moving market in which much has happened in the last few years.

Alongside a lengthy discussion of key drivers and inhibitors of market growth, this report quantifies IFE system shipments, installed base and revenue between 2019 and 2029.

Key Questions

- To establish how COVID will impact the IFE market in the immediate and long-term future.
- To understand how the market will adapt to the post-COVID landscape.
- To establish how many aircraft were equipped with IFE systems in 2019.
- To forecast how quickly the number of IFE-equipped aircraft will grow over the next ten years.
- To show how annual IFE installations and the IFE installed base breaks down by product type (embedded, overhead, W-IFE and portable).
- To show how installations and the installed base breaks down by fitment type.
- To show how installations and the installed base breaks down by region.
- To show how installations and the installed base breaks down by aircraft type.
- To examine how adoption of W-IFE will grow with and without IFC.
- To provide an understanding of the IFE value chain.
- To accurately assess market shares of those active in the market.
- To document key players and the features of their offerings.
- To understand different IFE business models.
- To estimate the size of the market for IFE hardware and key components.
- To outline key drivers and inhibitors of market growth.

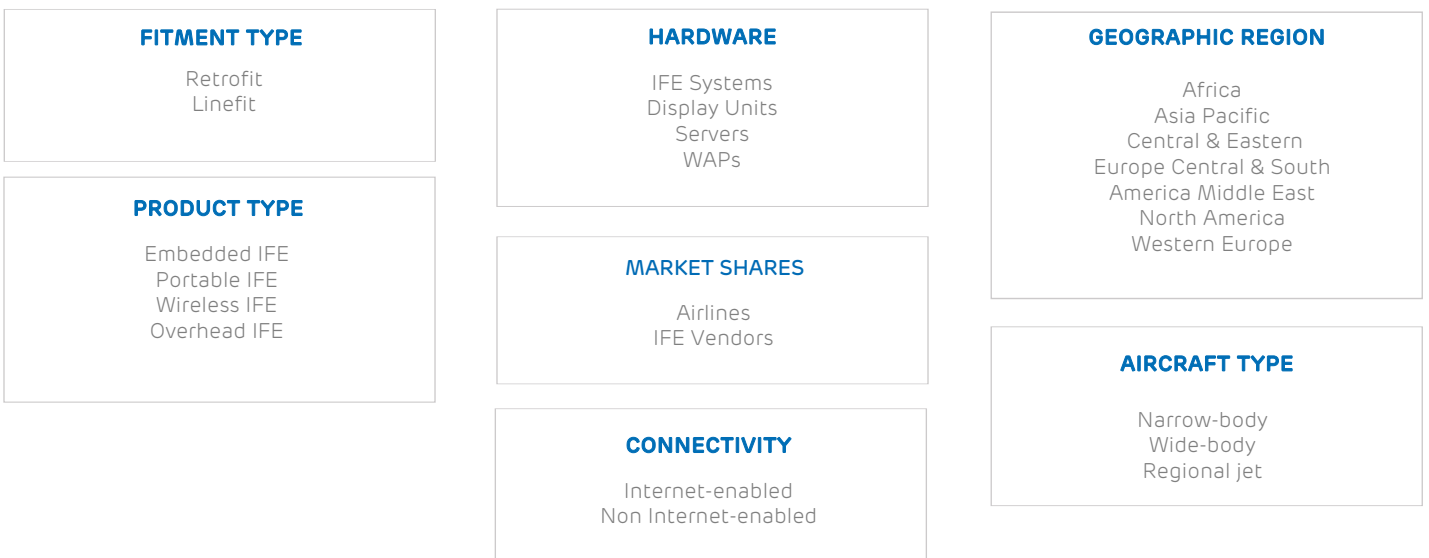


Proposed Scope

The diagram below offers a visual summary of the quantitative analysis to be included in this report. 10 year forecasts will be provided for all segmentations from 2020 until 2029 with historic data from 2019 also included.



Market Segmentations





Proposed Report Content

It is proposed that the report will be organised into the following chapters:

Chapter 1 – Introduction, Scope and Methodology

Contains the report scope and explanations as to what is included and excluded from the research. All definitions used are presented in a clear and concise manner, alongside the exchange rates used in our analysis and the base year and forecast methodologies employed.

Chapter 2 – Technical Overview

Concentrates on the technical aspects of IFE and provides a comprehensive overview of the different types of solutions and their different use cases.

Chapter 3 – Market Statistics and Trends

Quantifies the annual number of IFE installations out to 2029 supported by a write-up of key factors likely to influence future adoption. Data is segmented by Fitment Type, Product Type, Geography, Hardware, Aircraft Type and Connectivity.

Chapter 4 – Competitive Environment

A detailed write-up of the competitive environment in IFE, centered on those companies directly involved in the creation of the platforms. Notable mergers and acquisitions are discussed alongside new product developments, key partnerships, business models and strategies.





About Valour Consultancy

Valour Consultancy is a UK-based provider of market intelligence services. Founded in 2012, the company has grown rapidly and is renowned for its comprehensive and high-quality research and consultancy services. Having firmly established itself in the aviation space, where many companies rely on its expert insight and analysis, Valour Consultancy has successfully expanded into a number of other markets including, maritime, industrial, drones, police and enterprise body-worn cameras, consumer electronics and more.

The company continues to operate in accordance with the three core values it was founded on – Honesty, Trust and Time. Doing so has enabled Valour Consultancy to deliver detailed and meaningful insight and establish long-lasting relationships in the process. Have a look at our testimonials page to discover what our clients have to say about working with us.

What we offer

- Syndicated research reports
- Custom research and consulting
- Whitepapers
- Survey design and analysis
- Databases and tracker products
- Market briefings
- Public speaking, panel discussions and webinars

Why Choose Valour Consultancy?

- ✓ 40 years combined experience
- ✓ Transparent methodology
- ✓ Ability to influence report content
- ✓ Unrivalled detail and accuracy
- ✓ Constant access to our consultants



Participant Programme

We invite you to enrol in our "participant programme" which ensures targeted, actionable insight by allowing clients to:

- **Modify the report scope** to meet specific market research requirements
- Benefit from having **advanced access** to market estimates and forecast data
- Take advantage of a **15% discount** on the report price (see table below)
- Receive a **presentation of the report findings** by one of our analysts

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Valour Consultancy Ltd, Barclays Bank Plc,
6-17 Tottenham Court Road, London W1T 1BE

IBAN: GB65 BARC 2010 5393 4676 86
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